

PRESS RELEASE

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“Mixed Nutz – Indian Wedding” Nominated for Youth Media Alliance Awards of Excellence

Show being recognized among Canada’s Top Media Content at the 2011 Awards of Excellence Gala



Vancouver, April 24, 2011 – Earlier this month, the nominees for the Youth Media Alliance Awards of Excellence were announced in Toronto. Big Bad Boo’s “Mixed Nutz” Episode “Indian Wedding” was selected in the Animation category for the 6-8 age group, next to Nelvana’s “Babar and Adventures of Badou” and Marblemedia’s “Skatoony’s”.

In this episode of “Mixed Nutz”, Sanjay gets jealous when his Auntie Sonya announces she is getting married. He recruits the gang to sabotage



the wedding! After a few failed attempts Sanjay comes around to accepting the situation and sends off the bride and groom with a big dance number.

“Being nominated next to Babar and competing with big names such as Marblemedia is a testament to the quality that Big Bad Boo continues to put out in its productions. We are very proud of our animation team and excited to be part of this stellar,” said writer/producer Aly Jetha.

The awards ceremony will be held on June 2nd in Toronto this year. Overall, there are eleven award categories aiming to recognize the importance of sending out positive messages to young Canadians via the TV medium and the new platforms tailor-made for them. The Alliance received hundreds of submissions this year and the selections were made by a group of highly specialized Children’s Television experts from around the world.

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About Mixed Nutz

Mixed Nutz follows a group of kids; Sanjay, the Bollywood dreamer from Mumbai, Babak, the self-conscious kid from Iran, Damaris the superstitious bookworm from Cuba, Jae the hardworking and driven athlete from Korea, and Adele the eco-friendly inventor from Australia, as they live in Dyver-city and learn about diversity and acceptance. You can watch these friends as they learn that no matter where you are from or what food you eat, everyone can be a hero!

The show currently airs on PBS, Mhz Worldview, Gem TV, RPT Portugal, Shaw TV Canada and many more. For TV air dates in your area and more information visit www.mixednutzshow.com.

About Big Bad Boo Studios

Big Bad Boo is a production and distribution company dedicated to teaching children culture through entertainment. The company has offices in New York, Los Angeles and Vancouver. Their first product *Babak & Friends – A First Norooz* was a direct-to-DVD cartoon about the Persian New Year. Their first animated TV series, *Mixed Nutz*, is now airing on Shaw TV, PBS and major stations around the world. Big Bad Boo is currently working on *1001 Nights*.

Big Bad Boo provides animation, co-production and development services to clients worldwide.

For more information on our properties visit www.bigbadboo.ca and to purchase products visit www.oznoz.com.