

PRESS RELEASE

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## Big Bad Boo Wins BC Export Award 2012

Vancouver Nov 30, 2012 – Big Bad Boo Studios won the Digital Media & Entertainment Award of the British Columbia Export Awards. Announced at the 30<sup>th</sup> Annual BC Export Award Ceremony at the Hyatt Regency Vancouver, the award honours BC's Top 25 exporters for excellence and achievement in 9 sectors.

"We are very proud to represent BC and Canada in the world as the top Digital Media and Entertainment Exporter of the year. Big Bad Boo Studios has made quite a name for itself since opening in 2008. Our show '1001 Nights' is broadcasting in more than 70 countries worldwide and we hope to continue our success with the coming season," commented Paddy Gillen, Senior Executive in Charge of Production at Big Bad Boo Studios.



The awards, organized by the Canadian Manufacturers & Exporters of British Columbia and the Ministry of Jobs, Tourism and Skills Training also honoured province giants such as Viking Air and HootSuite. “The Premier and I would like to extend our congratulations to the winners for their remarkable efforts to celebrate industry excellence at the BC Export Awards this afternoon,” said Pat Bell, Minister of Jobs, Tourism and Skills Training.



This year close to 400 nominations were received and three finalists were selected in each sector. Big Bad Boo's hit show “1001 Nights” airs nationally on Canada's top cartoon channel TELETOON. It also airs on CBC Radio Canada, Disney South Asia, Discovery Kids, ORF Austria, Al Jazeera Children's and many others worldwide. Big Bad Boo also produced the classic Persian holiday film “Babak & Friends – A First Norooz” which it continues to sell worldwide and PBS TV series “Mixed Nutz”.

Aly Jetha and Shabnam Rezaei, creators of “1001 Nights” said, “We are grateful for this award and continue to grow. We have launched our own kids channel Oznoz.com, where you can watch marquee properties like Sesame Street, Babar and Franny's Feet in Arabic, Spanish, Persian, Chinese, French and others.”

With the North American population increasingly gaining interest in bilingualism, the Oznoz play is forward-thinking, providing content online and on iPads and mobile devices. For more information, please visit [www.oznoz.com](http://www.oznoz.com).

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#### **About Big Bad Boo Studios**

Big Bad Boo Studios is dedicated to producing quality family programming that is both entertaining and educational. Their latest TV series *1001 Nights* has won 3 LEO awards and is airing in over 70 countries and 15 languages, including Teletoon Canada and Disney Southeast Asia. The company has offices in New

York, Los Angeles and Vancouver. Their first product *Babak & Friends – A First Norooz* was a direct-to-DVD cartoon about the Persian New Year. Their first animated TV series, *Mixed Nutz*, about a group of misfits from around the world, airs on Shaw TV, PBS, GEM TV and major stations around the world. The company also distributes popular children’s content like *Sesame Street* in multiple languages to North America on the new Oznoz Platform. Visit [www.bigbadboo.ca](http://www.bigbadboo.ca) and [www.oznoz.com](http://www.oznoz.com).

### **About the BC Export Awards**

The BC Export Awards is the longest running ceremony of its kind in Canada, and celebrates the valuable role that the export industry plays in the BC economy. The awards are co-hosted annually by CME-BC and the Government of BC. The awards are open to all BC companies that have been exporting a product or service for two or more years. Companies are either nominated or self apply for the awards. The top three companies in each category are chosen by an independent panel of judges, selected by the co-hosts and the sponsors for their background, experience and objectivity. Since inception in 1982, the BC Export Awards has recognized the achievements of more than 345 BC exporters. [www.bcexportawards.com](http://www.bcexportawards.com)